

# HOG LOG



Harley Owners Group of El Cajon, California

JULY 2007 – Chapter # 0211

RIDE LINE 619-464-6758

Volume 4 No. 7

## 2007 Officers

### Director

Mike S.  
[REDACTED]

### Asst. Director

Al S.  
[REDACTED]

### Treasurer

John J.  
[REDACTED]

### Secretary

Dennis K.  
[REDACTED]

### Editor

Loretta W.  
[REDACTED]

### Membership

Sandy J.  
[REDACTED]

### LOH

### Head Road Captain

Kimberlie L.  
[REDACTED]

### Safety Officer

Howard K.  
[REDACTED]

### Activities Director

Susie S.  
[REDACTED]

### Volunteer Coordinator

Deb L.  
[REDACTED]

### Webmaster

Tim G.  
[REDACTED]

### Photographer

Doc O.  
[REDACTED]

### 50/50 Coordinator

Irv. G.  
[REDACTED]

### Historian

Kim W.  
[REDACTED]

## The Director's Corner With Mike



We are officially into SUMMER!! WOOHOO!! If you check the calendar in this issue you will find more events than most riders can handle. BUT, we are HOG riders, right??? We can handle more than most mortal riders can.

On to the serious side of HOGdom; I have been reminded by some of our officers and members one of the more important items of our Chapter that I tend to forget. That is the subject of new riders, or new riders to our group rides. There are special talents to being a new group rider. This is not something you learn when you plo p down that 15 to 40? grand on your new ride! This will only come from time, experience, and maybe some guidance from our staff of "friendly" officers!

Remember, we are all here to "ride and have fun". How do WE help you along that path?? We have programs in place to insure that YOU the rider on our group rides have fun along the way, that you remain safe on the road, and maybe hone your riding skills just a little. There has been much discussion lately as to why we only see the same faces at the RiderZone meetings. We are trying to figure out what is the best time/day/place to get the most participation. We see riders showing up on the group rides uneducated on what to do, where to ride, how to get to the destination, how to read the route, etc, etc. If YOU the rider will only take a little bit of time to learn how to ride in a group and what to expect, YOU the rider will feel more comfortable, and have a more enjoyable time on the run. We do not have the time at the riders briefing before the rides to inform everyone of all the minute little details of where we are going, how we are going to get there, and who is responsible for the safety of the group. Let me take you through the process one step at a time.

First, your ride leader has mapped out a ride with the help of other officers and road captains. He/she has pre-ridden the route, looked for any issues along the route, checked mileage, and time, and planned the stops, and destination (food, right?) We have appointed road captains to lead or ride sweep, we have tried to keep the groups small, and we try to keep the groups tight and in formation. This is only possible if YOU are aware of "group riding etiquette". How do YOU gain the experience to know how to group ride, how to ride in a formation, how to anticipate the moves of others in the group? Well, one good source of information is your cadre of HOG chapter officers.....just ask one. Another source of information is to join in on our RiderZone meetings. This venue is the place to get ALL your questions answered. I would like to keep the discussions as lively as the last couple meetings, we all have the chance to voice our opinions about riding and education and the best way to become a better rider.

These meetings are not just for new riders, it is for ALL riders. A new rider cannot become a seasoned rider without sharing in the experiences of a veteran rider. You old timers will remember the term "bench racing", and will know what I'm talking about.

Continued on Pg. 2

# Next Meeting July 6th

Meetings are held the first Friday of each month at 7:00pm  
El Cajon Elks Lodge - 1400 E. Washington  
Burn your own steaks on the patio \$10.00

You will be surprised that we actually have "fun" at these sessions, and for the **July 8<sup>th</sup>** meeting we will have a short ride following the meeting to hopefully put into practice what we discuss. Make a note that this **RiderZone** is on a **Saturday** starting at **9am** at the clubhouse, just a block east of the dealership.....just look for all the bikes! This past weekend we had another in our series of "E-Z Rides" thanks to our newest Road Captain, Rod. Those of you in the second group are to be commended to actually riding a more difficult route than the other 2 groups! I must say that the people I thought would have a little trouble actually made the entire route, including the "surprise" detour!! Good job, you guys! It was **NOT** my fault! I was on a new bike, and it does not know where I want to go like my ol' bagger!! So, to all you on **that** route, I apologize, and will make sure **my** bagger will lead the next ride! Those "other" groups that actually followed the map, good job at staying on course! Remember: "It's not the destination, it's the journey", to quote Del from Primary Officers Training.

Ride safe  
Mike

## From the Dealership

HOG appreciation offer starts 6/16/07 and ends 7/3/07  
0% off the purchase price of all 07 Harleys in stock (plus tax, lic., & doc. fee).

Discount applies to current (as of 6/1/07)  
El Cajon HOG members only.  
Harley is continuing to run the "stick it to the man" financing program through 7/31/07.  
Rates as low as 2.99% with no money down D.A.C.

Reminder to the HOGS - we're open Mondays.

Thanks,  
Jeff

## Queens 'R' Wild Poker Run

**Aug.25th**



Leaving from the dealership  
Cash prizes for Hi & Lo hands  
50/50, food & more!  
More info TBA

## HOG TRACKS Monthly Meeting Minutes By Dennis K., Secretary



GENERAL MEETING EL CAJON H.O.G. 6/1/2007

1910: Mike S., Director  
Meeting called to order. (Four Primary Officers and approx. 220 general members present.)  
Introductions and Pledge of Allegiance was recited.

1919: Susie S. and Debra L.: Full Moon Poker Run 6/2, registration 1530 to 1630. This is a guided ride that will finish at the dealership for an after hours party and dinner.

The Yucca Valley Overnighter is Sat 6/9 leaving the dealership at 1000. Always fun...rooms are still available.

Volunteers are still needed for our picnic 6/23. The picnic starts at 1000, plan on bringing your kids and grandkids. There will be a jumper, clown and plenty of food.

1924: Mike S. Director  
Definitions: "Easy Ride" Short and not fast; "Club Ride" A closed ride for members only (guests are welcome but they must sign a release of liability); "HOG Sunday" (Not an official ride) Show up and ride with whoever shows up. Riders decide how long and where. "Closed Event" Member plus one guest only. "Member Only event" Members only. "Open event" Everyone welcome, release must be signed.

1935: Bill R. Road Captain:  
New Members ride 6/24 leaving the dealership at 1000. Everyone is welcome but especially any new members. This will be a slow ride ending for lunch at Live Oak Springs.

1938: Mike S, Director  
Cruise Night El Cajon Wed. 6/27 leaving the dealership at 1700.  
Decorate your bike with red, white and blue. We will cruise through downtown and park in a reserved area. Staging will start at 1630. There will be prizes for the best decorated bikes.

1940: Jody S.  
Riders Zone the topic will be new riders. How to select the right bike, who to ride with and training.  
6/12 1830.

1943: Mike S. Director  
"Saddle Bags of Cash" Each month the current membership names are in a drawing for cash. YOU MUST BE PRESENT TO WIN. During the meeting a name will be called, if that person is not present another name will be called; if neither of these members is present the money will be held and added to next month's money.  
This month: (for \$100) Mike called not one name, not two names, but THREE NAMES!  
Don C., sorry. James M., too bad. Robert C., so sad. Don't worry guys your names have been put back in the drawing for next month.

1943; 50/50  
Congratulations:  
David G.....H.D. silver pin and scarf  
Linda C.....\$50  
Doc.....Ford model car  
Jerry D.....\$50 gift cert  
Kimberly E.....\$100  
Carlos T.....\$130

1954: Harleymerchial: Cliff thanked everyone who donated blood in support of his friend and one time co-worker Carl Barns. (Good job people).  
The dealership ladies modeled the latest in H.D. clothing and Cliff showed the chrome.  
(The Fire Dept. was standing by).

2000: Meeting adjourned.

## Fall Classic V111 Big Pines to Big Peninsulas

October 11<sup>th</sup> 12<sup>th</sup> 13<sup>th</sup> & 14<sup>th</sup>

Are we ready to do it again? Of course we are. I'm talking about the big trees up North more commonly called the Giant Sequoias. Yeah, we did it a little different last time, but this time we'll throw in a little more time to party. How so? Well... first off, were going back to the Visalia Holiday Inn where we were welcomed and comfortable. (So far so good.)

We arrive on the 11<sup>th</sup> Thursday (naturally) check in and then you're on your own for dinner. Ahh Friday, time to roll up into the park via Three Rivers and Lake Kawea on the very scenic 198. I used to recommend getting a park pass for all year but with the price increase it'll be cheaper in the long run to get a day pass. We will have a picnic in the park and those details will be worked out in September. Linda Kyle will once again summon her relatives who own sandwich/deli shops in town and, bless their hearts, deliver in the park.

If we start soon enough and if it's open Cedar grove should be on the list of must sees'. Heading out of the park is fun with big sweepers and views to die for, just be sure its' only a saying. OK we're back at the hotel, anything else to offer? (Only stories in the bar and restaurant), as for myself: the indoor spa. Call: 1(800) 465-4329 or 1(559) 651-5000 \$99 per night and mention E.C.E.T.S. " we are staying 2 nights, the 11<sup>th</sup> & 12<sup>th</sup>".

Hey we had a good time in the pines but now its time to cool off and head for the coast. The 198 will get us through the valley and some of the agricultural areas to the 41 west and eventually the 46 into Paso Robles.

If you see a Winery that strikes your fancy, stop in. The beautiful coast awaits and as we head south, Morrow Bay and Pismo Beach are on our way to Santa Maria and the Holiday Inn. We have the opportunity to have a Famous Santa Maria style BBQ served poolside the cost would be about

\$20. If this sounds pricey its not when you add up beverage and gratuity, also this can be added to your room if you want and the details will be discussed at our next meeting. I negotiated a price of \$109 for the night down from about \$189 so hopefully we'll eat the savings. As always feel free to call me @ [redacted] for more details  
Holiday Inn Santa Maria: (800) 226-6753 Or (805) 928 6000

So there is no confusion there is a 24- hour cancellation policy w/o penalty.

Kim



**Welcome new members:**

**Todd E.  
Brian C.  
Trish M.  
Jim H.**

# Activities at a Glance

**July 6th.** Monthly meeting at the Elks Lodge, 1400 E. Washington. 7pm. Burn your own steaks starting at 6pm for only \$10.00

**July 7<sup>th</sup>.** HOG dinner ride, leaving dealership at 4pm. ending at Lakeside VFW for BBQ steak/chicken dinner \$10.

**July 8<sup>th</sup>.** RiderZone, Tech Class, meet at the dealership at 9am, ride to follow the meeting.

**July 10th.** . Road Captain at 7pm at clubhouse

**July 14th.** Dealership "Cool Off" party, See box add

**July 21st.** E-Z Ride leaving dealership at 10am.

**July 24th.** Officers Meeting at 6:30pm.

**July 29th.** Annual **Leather & Lace Poker Run.** Closed event. See box add.

**Aug. 3rd.** Monthly meeting at the Elks Lodge, 7pm Burn your own steaks starting at 6pm for only \$10.00


**Aug 10<sup>th</sup>.** HOG Night Out Dinner ride. Leave from the dealership at 6:30pm for a short ride ending with a food, of course!

**Aug 12<sup>th</sup>.** El Cajon HOG Sundae on Sunday, more info from the dealership T B A.

**Aug 14<sup>th</sup>.** RiderZone starting; at 6:30pm with road captain meeting to follow at the clubhouse.

**Aug 18<sup>th</sup>.** E-Z Ride by Jody. Leave the dealership at 10am.

**Aug 19<sup>th</sup>.** Dealership closed.

**Aug 25<sup>th</sup>.**  Queens R Wild Poker Run

**Sept 7<sup>th</sup>.** . Monthly meeting at the Elks Lodge, 1400 E. Washington. 7pm Burn your own steaks starting at 6pm for only \$10.00

**Sept 9<sup>th</sup>.** "Remember September" Memorial Ride by Howard. Meet at the dealership at 8:45am, message at 8:55. Start engines at 9:11, depart at 9:15.

## El Cajon Harley's Leather & Lace Poker Run

Sunday July 29th.  
Sign ups at Dealership  
9-10:30am.  
\$20.00 per person



50/50 drawing



**Cash prizes for hi & lo hands**  
**Prizes for best male & female**  
**Leather & Lace outfits!**

Ride will end at the El Cajon Elks Lodge

Closed event,( member & one guest)  
& no one under 18yrs.

EL CAJON HARLEY-DAVIDSON  is having a

## Summer Cool-Off and Model Year Close-out Event

JOIN US  
SATURDAY  
July 14th



• We will "cool off" with Sandwiches and Watermelon Starting at 11:00 am

• One-day Specials Throughout the Store!!

- Get a Great Deal on Remaining 2007's
- Take an Additional 20% Off all Motorclothes' Sale Items - One Day Only!

EL CAJON HARLEY-DAVIDSON • 621 El Cajon Blvd., El Cajon, CA 92020  
Phone: (619) 444-1125 • Fax: (619) 444-0577  
Hours: Monday-Saturday 9-6, Sunday 10-4 www.elcajonharley.com  
Service Dept. Closed Sunday and Monday

## FROM THE HOG PEN With Assistant Director A I S.



Well riders, here we are at July already. First let me thank a lot of people for all they have done so far this year. First, all those that have volunteered to help out at both dealership functions and Chapter functions. Our Chapter survives on volunteers; they are the back bone of "Having Fun". Next, thanks to all the Road Captains for the great job they have done leading our groups and keeping us safe and kind of together as a group. But there is an old saying that getting a bunch of bikers to function as a group is kinda like "Herding Cats. The Road Captains are the "Ride" part of "Ride and Have Fun".

So, kudos to all of you that have made a positive difference in our Chapter.

Last month I did an article on one of the "Heroes of Harley Davidson", I had some very positive feedback and decided to do another "Heroes of Harley Davidson".

This month a name you will all recognize; William S. Harley, but I would guess there are some things about Mr. Harley you didn't know.

From the Motorcycle Hall of Fame book series, "Heroes of Harley Davidson".

One of the original founders of Harley-Davidson, William S. Harley was working as a draftsman at the time he and Arthur Davidson built their first motorcycle. Mr. Harley served as Harley-Davidson's chief engineer and treasurer until his death from heart failure on September 18, 1943.

Born in Milwaukee on December 29, 1880, Mr. Harley began working in a bicycle factory at the age of 15. A childhood friend, Arthur Davidson, also went to work at a young age. Both boys were mechanically inclined and learned as much as they could about bicycles and, later motorized bikes.

Mr. Harley was known to be ambitious. He was the sole college graduate among the four founders of Harley-Davidson and was known for his riding skills. After years of hands-on learning and formal education, Mr. Harley became a draftsman.

Harley and Davidson began tinkering with gasoline engines and rigging the engines to their bicycles. The two men, along with Arthur's older brother, Walter,

built their first motorcycle that they felt was practical for road service in 1903. It was after this first motorbike was built that Mr. Harley enrolled at the University of Wisconsin to study engineering. He worked his way through school by waiting tables and working part-time as a draftsman at a Madison plant. Upon graduation, he actively rejoined his partners, Arthur, Walter and William Davidson, the latter a tool maker who had become affiliated with the company in the mean time.

Mr. Harley had a rare gift for the practical. He rode many endurance races testing out his own designs. Being an avid rider, Mr. Harley knew what the riding public wanted. His keen judgment and ability had a profound influence on motorcycle design. During both world wars Mr. Harley was the contact between Harley-Davidson and the War Department. He served on the AMA Competition Committee for 24 years. He enjoyed the annual trek to Daytona Beach, Florida for the races, where he had a chance to meet and talk with hundreds of riders from around the world.

An avid outdoorsman, Mr. Harley enjoyed fishing, hunting and golf. Later in life he took up wildlife photography and sketching.

From the Assistant Director

A I



**Full Moon  
Poker Run**

**Winners**





EL CAJON  
HOG

HOG



HOG

'07

Picnic


# July 2007

El Cajon H.O.G. Monthly Planner

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El Cajon H.O.G. Monthly Planner

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The HOG LOG is published for the use of Chapter Members. H.O.G., Harley-Davidson Motor Co., the sponsoring dealer, Chapter Officers, including this editor are not responsible for any complications that may occur from the result of information in this newsletter.

VISIT EL CAJON HOG'S WEBSITE AT: [www.elcajonhog.com](http://www.elcajonhog.com)



We would like to give a special thanks to the El Cajon Elks for allowing us to us their Lodge again this year.

**Chapter Sponsor**

El Cajon H-D  
 621 El Cajon Blvd. El Cajon, CA 92020  
 619-444-1123  
 Tues.-Sat 9 am to 6 pm  
 Sun 10 am-4 pm Closed Mon  
 Dealer website at: [www.elcajonharley.com](http://www.elcajonharley.com)

**Changes ?? !! We need to Know !!**

Name: \_\_\_\_\_

New Address: \_\_\_\_\_  
 \_\_\_\_\_

New Email : \_\_\_\_\_

New Phone: \_\_\_\_\_

**Cut & return to the Membership Officer or the Editor**



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