

2013 Officers**Director**

Jody V.

director@elcajonhog.com**Asst. Director**

Van A.

asstdirector@elcajonhog.com**Treasurer**

Michael W.

treasurer@elcajonhog.com**Secretary**

Joyce t.

secretary@elcajonhog.com**Membership**

Brenda W.

membership@elcajonhog.com**Head Road Captain**

Michael C.

roadcaptain@elcajonhog.com**Activities Officer**

Teresa M.

activities@elcajonhog.com**Ladies of Harley**

Lulu B.

loh@elcajonhog.com**Safety Officers**

Ken D.

Daniel A.

safety@elcajonhog.com**Webmaster**

Raul L.

webmaster@elcajonhog.com**Photographer**

Deblyn A.

Maria T.

photo@elcajonhog.com**Volunteer Coordinator**

Jo R.

rkchic@hotmail.com**Movie Night Coordinator**

Kenny F.

Debi G.

Elks Lodge Liaison

Tom V.

tvacala@vahoo.com**Editor**

Michael C.

editor@elcajonhog.com**Brett Dickinson, General Manager, El Cajon Harley-Davidson****Hello EC HOG!**

I am sure you are as ready as I am for this rain to stop and blossom into the riding weather we all love about southern California. Well, after we get all this wet weather behind us, we have a great season of riding and events in store for you down at the Dealership. Stay tuned to our Website and Facebook page to keep up to date with current rides, events, and promotions this season. Raul, the Webinator, has done a great job with the Chapter's Facebook page. So, if you want up-to-date ride info (route, weather conditions, etc.), that's the place to get it!

Also at the Dealership we have a relatively new program to keep your Harley in tip-top condition. It's called our 'Priority Maintenance' agreement and comes in either a two or three year package. The program covers all your scheduled maintenance (1K, 5K, 10K, and so on) for the term. If you already have some mileage on your bike, it picks up wherever you are currently. The price varies depending on what you ride, but once you buy it you never have to dig into your pocket for your services again. You end up saving some big \$\$\$ as opposed to paying as you go. Members of the Chapter get a special deal, so please see me directly if you are interested. And remember, your membership **MUST** be current, so get them membership forms in eh?

Lastly, thanks to all the volunteers who helped us setup our New Years BBQ and the ride for Brandy in January. We had a good time at both events and couldn't have put them on without you.

Thanks, and Ride Safe,

Brett

H.O.G. Chapter Meeting Friday, February 1st, Elk's Lodge @ 6:30PM
1400 E. Washington Avenue El Cajon, CA 92019

DIRECTOR'S CORNER, Jody V.

This year will be the 30th Anniversary of the Harley Owners Group, as well as the 110th Anniversary of Harley Davidson. So, we have decided to bring back 'Saddlebags of Cash' to celebrate. This brings up the subject of membership and that it's time to renew your membership, if you haven't already. The only reason I'm bringing this up is that to have your name in the drawing for \$110, you must be a member and you need to be at the Chapter meeting to win if your name is drawn.

We had quite a few renewals at the January meeting and hope to keep up the pace in February. If you have any questions about membership, please don't hesitate to talk to Brenda W, our Membership Officer. It's amazing how quickly time goes and you think you just renewed, only to find that was a year and a half ago. Membership isn't automatic in either National or at the Chapter level unless you specifically join.

Your officers are planning rides and events and hope you will ride and have fun this year. We had a nice turn out for the 'Throw Up and Show Up' ride. Thank you to Raul for planning not only the original route, but also an alternate route when it was clear it would be a little bit too cold to stick to the original. Even so, we did see snow through Pine Valley.

We also had a nice turn out for the first 'Easy Ride' of the year. I planned the route and restaurant as part of my Road Captain duties and had hoped to stop at Las Olas for lunch in Cardiff. When we pre-'drove' the route, the parking lot at Las Olas was a soupy mess with holes full of water. So, I changed it to Leucadia Pizzeria. Of course, on the day of the ride, Las Olas' parking lot had completely dried out, been smoothed out, and lines redrawn. It was perfect! Oh well. I hope you didn't mind Italian our first two rides of the year. I was glad that we didn't try to pre-ride the route though. It rained so hard on the way home that although I felt a little guilty to be driving the route, I sure ended up glad that I did.

Be sure to check out the calendar on the website for the latest on what we have planned in February and come out and ride!

Jody

ASSISTANT DIRECTOR, Van A.

Hello Everyone!

I look forward to another great year of riding and having fun with El Cajon HOG! This year I will be serving the Chapter in a new capacity as your Assistant Director. My only real agenda is to ride and have fun.

I will also be working on planning and informing you on the upcoming multi-chapter events along with the State Rally being held here in San Diego this year. El Cajon intends to take all of our HOG guests from all over on a really great ride and showcase our Dealership with some sort of fun event afterwards.

I am always available to listen to your suggestions, complaints, and compliments on our rides and events. I will pass them on to all of the Chapter Officers at our monthly meetings.

Each one of your Chapter Officers work toward the same goal of making this Chapter fun for all of us. And, one thing I have learned is the more I participate, the more fun I have. So, I encourage all of you to stay active in *your* HOG Chapter and together we will share many miles of fun and exciting times together.

I'm grateful to have this opportunity to serve the Chapter.

Van

HEAD ROAD CAPTAIN, Michael C.

Well, has it been chilly or what?! Actually, it's been down right cold!! Try to remember focusing on the layer principle to get through these winter months. You know, when it drops below 60.

Here are the rides and events in store for us in February:

- **February 2nd, Van's 'EZ Ride' to East Buffet on Miramar Rd.**
- **February 12th, RC Meeting, ECHD @ 6:30PM**
- **February 14th, Bill R's, AARP ride to Lazy H Ranch, Hwy 76**
- **February 23rd, Sweetheart 'Poker Run'**

Enjoy the Ride!!!

Michael

MEMBERSHIP, Brenda W.

Hello! It's a new year, and it's membership renewal time again. We currently have 145 members registered and the number continues to grow weekly. Don't forget you must be a member of National H.O.G. to join the El Cajon Chapter. Ladies, please note that if you don't ride your own bike, you need to be an Associate member of National H.O.G. to join the El Cajon Chapter. If you don't join National H.O.G. as an Associate, you won't be able to join ECHOG. And remember, as soon as your National HOG membership expires, so does your Chapter membership. This will mean filling out and signing a waiver for each ride you participate in. Please join us and enjoy the benefits of being a member of ECHOG.

Also, remember name patches are available for order. We now have access to several styles. Just let me know which style you prefer. Each patch style is \$10. You can leave your order at the Dealership or let me know at our next HOG meeting. Lastly, if you have any questions about your membership benefits or you would like to get on our email list and receive the eblasts, please send me an email at ecmembership@cox.net. I'll investigate and get back to you.

Brenda W.

LADIES OF HARLEY, Lulu B.

Hello fellow riders!!

Thank you so much for attending my first LOH meeting. Wow, wow, wow! I am blessed to be in such great company. It was so much fun hearing your New Years' resolutions! Thank you for having a great sense of humor and participating in a fun filled, relaxed game.

Everyone played a part in what you want to do in 2013 and we received some great ideas. I look forward to implementing those ideas.

In February, we will be doing a sweetheart theme that I will announce at our HOG monthly meeting. I am looking forward to 2013 as your LOH.

Thank you so much for your support and attendance. LOH Rocks!! Oh, and you boys that come along are very much loved and appreciated!!

Lulu

ACTIVITIES OFFICER, Teresa M.

Hello Everyone,

As we start the new year we have a lot of exciting events ahead of us. Our first poker run event is coming up soon. The 'Sweetheart Poker Run' is scheduled for Saturday, February 23rd. There will be special surprises along the route. Come dressed in your red, pink and white to celebrate. Men, I want to see you in pink!! Hopefully, you still have your pink t-shirts from our past breast cancer rides. Bring your wife, husband, lover, or friend in your life. It is bound to be fun! We will be finishing the ride at the El Cajon Brewing Company, 110 North Magnolia Avenue, El Cajon, CA 92020, (619) 873-0222.

I would also like to thank all the volunteers for helping out at the El Cajon Harley Davidson's New Year's BBQ. We all did a great job with the setup and breakdown for the Dealership.

Teresa

VOLUNTEER COORDINATOR, Jo R.

Hello and welcome to 2013!

Once again, we start a new year with great intentions and the enthusiasm to move ahead. Hopefully that also means you are anxious to Ride and Have Fun with our HOG Chapter! There are so many opportunities to get to know one another. So, whether you're new and want to get more involved or you've been around awhile, NOW is the time to get involved!

Riding is what we do, but there are lots of ways to have fun and sometimes that means helping get things setup, or assist with parking, or any one of the many ways to volunteer. The more you volunteer, the more you meet people and build friendships. We always enjoy the 'Poker Runs', parties, rides and events, but it takes everyone to make it happen! So, if you want a good Chapter, you can make that happen! If you're not going to help, you don't get to complain if it isn't the way you want it!

Let's make this a great riding year. I'll be checking with you to see when you can help too!

Thanks, Jo

ACTIVITIES AT A GLANCE February 2013

Friday, February 1 ECHOG Chapter Meeting, Elk's Lodge @ 6:30PM



Burn Your Own Steak @ 5:30PM



Saturday, February 2 Van's 'EZ Ride', ECHD @ 9:30AM, KSU 10AM

Friday, February 8 LOH meeting, ECHD @ 6:30PM



Saturday, February 9 Saddletramps 'Polar Bear Run', ECHD, Registration 9:00AM

Tuesday, February 12 RC Meeting, ECHD @ 6:30PM

Thursday, February 14 Bill R's, 'get off your AARP' ride, ECHD @ 9:30AM

Friday, February 15 ECHD 'Movie Night', 6:30PM



Saturday, February 16 Poker Run for Big Daddy, ECHD, Registration 9:00 AM

Wednesday, February 20 New Riders 'Boot Camp', ECHD @ 6:30PM - 8:00PM

Saturday, February 23 Sweetheart 'Poker Run', ECHD, Registration 9:00AM

Happy Valentine's Day!





RIDE SAFE

The H.O.G. LOG is published for the use of Chapter Members. H.O.G., Harley-Davidson Motor Co., the sponsoring Dealer, Chapter Officers, including this Editor are not responsible for any complications that may occur from the result of information in this newsletter.

Chapter Sponsor
El Cajon Harley-Davidson
621 El Cajon Blvd. El Cajon, CA 92020
Mon-Sat 9am to 6pm, Sun 10am to 5pm
Dealer Web: www.elcajonharley.com



El Cajon Harley Davidson
HOG LOG Newsletter
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GET WELL CARDS TO H.O.G. MEMBERS

If you know any H.O.G. member who is ill or in the hospital, please call Betty Blaisdale at [REDACTED] and give her the recipient's name and address.

Betty has graciously offered to send get well cards on behalf of El Cajon H.O.G.



Got an idea or suggestion for the H.O.G. Chapter?

Look for the bucket at the Chapter Meetings or go to the [El Cajon HOG website](#) and click on the bucket icon located near the bottom of the home page.

We want to hear from you and encourage input from everyone on how to make the Chapter better.

