

2013 Officers**Director**

Jody V.
director@elcajonhog.com

Asst. Director

Van A.
asstdirector@elcajonhog.com

Treasurer

Michael W.
treasurer@elcajonhog.com

Secretary

Joyce t.
secretary@elcajonhog.com

Membership

Brenda W.
membership@elcajonhog.com

Head Road Captain

Michael C.
Wally A., Asst
roadcaptain@elcajonhog.com

Activities Officer

Teresa M.
De Anne A., Asst
activities@elcajonhog.com

Volunteer Coordinator

Jo R.
rkchic@hotmail.com

Ladies of Harley

Lulu B.
Annie S., Asst.
loh@elcajonhog.com

Webmaster

Raul L.
webmaster@elcajonhog.com

Photographer

Deblyn A.
Maria T.
photo@elcajonhog.com

Touring Group Coordinator

Barry S.
hug2abear@yahoo.com

Movie Night Coordinator

Kenny F.
Debi G.
kdfinch@cox.net

Elks Lodge Liaison

Tom V.
tvacala@yahoo.com

Editor

Michael C.
editor@elcajonhog.com

**Brett Dickinson, General Manager, El Cajon Harley-Davidson**

Greetings EC HOG and happy spring! We at the dealership are definitely ready for the sunny weather and "official" riding season to be here. We have lots planned for this spring and summer, starting with our first ('BBB') bikes, bands, and bikinis event on March 2nd which will continue all the way until the last Saturday in August. These events are 100% free. We would love all of you to come enjoy some free food and live music before or after your Saturday ride.

Another exciting event coming up in March is our 'Demo' event. On the 16th and 17th we will have a whole truckload of 2013 models at the dealership and will be taking group rides (on a designated route) on the bike of your choice. So, if there is a bike on the showroom that you have been dying to try out, you should be able to get a little seat time on it that weekend. It's a great way to experience those models in the lineup you may be missing out on. Tina also has some other things planned for the weekend. So, check the website for more details. Its going to be a great time!

We have a new addition to the Dealership in our parts department. Greg O. came all the way from Texas to add to our team as the Assistant Parts Manager. We are excited to have him as an addition to an already great team. If you catch him at the counter, don't forget to say hello.

Thank you for all your continued support. We look forward to a great year with you!

Ride Safe,

Brett

**Next H.O.G. Chapter Meeting Friday, April 5th, Elk's Lodge @ 6:30PM
1400 E. Washington Avenue El Cajon, CA 92019**

DIRECTOR'S CORNER, Jody V.

Just a reminder, if you haven't done so already, it's time to renew your membership. The HOG email list will be purged the end of February. You won't receive Chapter updates if you haven't renewed. The Dealership also purges their system at the end of the year. You don't want to miss out on your discount not to mention the \$110 'Saddlebags of Cash'!! Remember, if your name is drawn, you have to be a member and also be present at the Chapter meeting to win. Be sure to read Brenda's article for an update on how many members we have already. It looks like we've had quite a few renewals since last month's meeting.

Van's 'Easy Ride' at the beginning of the month found us going in circles in celebration of 'Ground "Hog" Day'. There was at least one stretch of road we rode twice. And then when we were getting near the end of the route, Van exited the freeway one road short but never skipped a beat in getting us to our destination. If you didn't know the exit we were supposed to take, you never would have known!

If you missed 'Movie Night', you missed lots of laughs. Thank you to Kenny and Debi for setting up the movie for all of us and making sure we had treats. 'Movie Night' is always a fun event and we really appreciate Brett and the staff at ECHD for letting us show up with our chairs and some of us in our jammies for a fun social event.

Congratulations and thank you to Teresa, De Anne Jo and a whole team of volunteers for a very successful 'Sweetheart Poker Run'. Riders received some sweet treats along the way and valentines at one of the stops. Each valentine had two raffle tickets and one also had a special ticket won by Roberta D. It was for a dozen chocolate covered strawberries created by De Anne. Roberta passed them around and they were delicious.

It's hard to believe next week is the March Chapter Meeting already. February sure went quick! The Dealership's 'Bikes, Bikinis and Bands' starts the first Saturday in March. As a result, we decided to postpone the 'Highway Cleanup' Ride so that we can all get back to the Dealership after a short Easy Ride to help celebrate the start of the Spring / Summer season. We will also have our first 'Dinner' ride of the year, since we'll be turning our clocks forward. Don't forget our 'Borrego Run' with the Camaro Club of San Diego toward the end of the month.

We look forward to another month of riding and having fun. Hope to see you there.

Jody

MEMBERSHIP, Brenda W.

Hello! I'm glad to report our membership numbers are growing. As I write this, we have a total of 216 members! You can renew your membership at the Dealership or the EC HOG meeting. I am in the process of eliminating all non-members from our eblast mailing list, so renew now, if you haven't already, and you won't miss any upcoming activity announcements. Also, please don't forget you must be a member of National H.O.G. to join the El Cajon HOG Chapter.

If you are interested in a new name patch, let me know. I order them on a regular basis and should have them back a few weeks later. We now have access to a few different styles. Each patch style is \$10. If you have any questions about the style choices, let me know. You can leave your order at the Dealership or see me at our next HOG meeting.

Lastly, if you have any questions about your membership benefits or patches, please send me an email to ecmembership@cox.net. I'll investigate and get back to you.

Brenda

HEAD ROAD CAPTAIN, Michael C.

Yes, it's warming up! Just in time for a chock full month of rides and activities. Don't forget to check out Barry's article on our upcoming 'Touring Group' ride. It's going to be amazing.

Here are the rides and events in store for us in March:

- March 2nd, Wally's 'EZ Ride' back to the Dealership for 'BBB'
- March 3rd, Mike L's Skills Class, EC Elk's Lodge
- March 9th, Saint Patty's Day Poker Run
- March 10th, Ken's 'Daylight Savings' Dinner Ride
- March 12th, RC Meeting
- March 14th, Teresa M's, 'GAARP' ride
- March 23rd, 'Highway Cleanup' ride
- March 30th, Borrego 'Saddle Bag' Picnic

Enjoy the Ride!!!

Michael

TOURING GROUP COORDINATOR, Barry S.

This year our Spring 'Touring Group', formerly known as 'ECETS', will ride out to the beautiful country in Southwestern Utah. We will enjoy the pristine mountains and gorgeous valleys of Zion and Bryce Canyon National Parks.

I have included the itinerary:

Depart ECHD, Wednesday, March 24th @ 7:00AM

First Night Accommodations - Virgin River Resort (702-346-7777)

100 North Pioneer Blvd.

Mesquite, NV

Depart Mesquite, Thursday, April 25th @ 8:00AM

Second Night Accommodations - Best Western Plus Ruby's Inn (435-834-5341)

26 South Main St.

Bryce Canyon City, UT

Depart Bryce Canyon City, Friday, April 26th @ 8:00AM

Third Night Accommodations - Best Western Plus Ruby's Inn (435-834-5341)

26 South Main St.

Bryce Canyon City, UT

Depart Bryce Canyon City, Saturday, April 27th @ 10:00AM

Fourth Night Accommodations - Virgin River Resort (702-346-7777)

100 North Pioneer Blvd.

Mesquite, NV

Depart Mesquite for home, Sunday, April 28th

If there are any booking problems or you have any questions. Please call me at 619-249-6490.

Barry

LADIES OF HARLEY, Lulu B.

Hello Ladies of Hog and all you guys that come out in support!!

February's meeting turned out to be a fun-filled event! It was our Spring Valentine's get-together. Thank you so much! We had an interesting trivia contest that I made up lots of goofy answers to. I had a few of you guessing.

I hope everyone enjoyed it! Jackie brought our new Spring, Fall and Winter catalogs for all to take a look. Did you get your "wish list" done? I hope so because there is so much to choose from!! Super cute clothes too! No worries however, if you were not at the meeting, I'm sure we can bring it out again at a future meeting.

A huge thank you goes out to De Anne for bringing in some yummy cupcakes that everyone got to decorate and eat or just bring one home for their Sweetheart.

I was very shocked when a surprise cake was brought out (also made by De Anne) to celebrate my birthday. OMGosh, I love our HOG folks. You all Rock!

In March, we will have a special guest speaker!! Come expecting to learn some fun stuff. We'll also be in St Paddy's Day mode, so come in your green attire and let's have some fun!

See you all in March and thank you again for your continued support.

Lulu



ACTIVITIES AT A GLANCE March 2013

Friday, March 1

ECHOG Chapter Meeting, Elk's Lodge @ 6:30PM



Burn Your Own Steak @ 5:30PM



Saturday, March 2

Wally's 'EZ Ride', ECHD @ 9:30AM, KSU 10:00AM

Sunday, March 3

Mike L's, Skills Class, 10:00AM, Elk's Lodge Parking Lot

Friday, March 8

LOH meeting, ECHD @ 6:30PM



Saturday, March 9

'St. Patty's Day Poker Run', ECHD, Registration 9:00AM



Sunday, March 10

Ken's 'Daylight Savings Dinner Ride', ECHD @ 2:30PM

Tuesday, March 12

RC Meeting, ECHD @ 6:30PM

Thursday, March 14

Teresa M's 'GAARP' ride, ECHD @ 9:30AM, KSU 10:00AM

Saturday, March 16

Demo Test Ride Truck, ECHD, 10:00AM - 4:00PM

Sunday, March 17

Demo Test Ride Truck, ECHD, 10:00AM - 4:00PM

Thursday, March 21

ECHD 'Bike Night', El Cajon Brewing, 5:30PM - 7:00PM

Saturday, March 23

Hwy Cleanup Ride, ECHD @ 9:30AM, KSU 10:00AM

Saturday, March 30

Borrego Saddle Bag Picnic. ECHD @ 9:30AM, KSU 10:00AM



RIDE SAFE

The H.O.G. LOG is published for the use of Chapter Members. H.O.G., Harley-Davidson Motor Co., the sponsoring Dealer, Chapter Officers, including this Editor are not responsible for any complications that may occur from the result of information in this newsletter.

Chapter Sponsor
 El Cajon Harley-Davidson
 621 El Cajon Blvd. El Cajon, CA 92020
 Mon-Sat 9am to 6pm, Sun 10am to 5pm
 Dealer Web: www.elcajonharley.com



El Cajon Harley Davidson
HOG LOG Newsletter
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GET WELL CARDS TO H.O.G. MEMBERS

If you know any H.O.G. member who is ill or in the hospital, please call Betty Blaisdale at [REDACTED] and give her the recipient's name and address.

Betty has graciously offered to send get well cards on behalf of El Cajon H.O.G.



Got an idea or suggestion for the H.O.G. Chapter?

Look for the bucket at the Chapter Meetings or go to the [El Cajon HOG website](http://ElCajonHOG.com) and click on the bucket icon located near the bottom of the home page.

We want to hear from you and encourage input from everyone on how to make the Chapter better.

