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**Brett Dickinson, General Manager, El Cajon Harley-Davidson**

Hello E.C. H.O.G!

Well, this Newsletter is definitely an exciting one! September usually brings some new product our way, but it has never been quite like this. Last month the motor company unveiled the 2014 models. It was the biggest product release in the history of the company. And the best part of the new model release was that the new bikes were being delivered to our Dealership the same time I was seeing them for the first time at the show. The changes to the new touring models come from "Project Rushmore". All the new changes were designed by riders, for riders. It's a very interesting story and I suggest reading it on Harley-Davidson's website, if you have a spare moment or two. Everything from reflex linked braking system, new touch screen radios, redesigned bags, tour packs, latches, fairings, and yes, even the introduction of radiators on the new dual cooled 103 'High Output' motors. These bikes are new from fender tip to fender tip. New bikes really get the oil in my veins flowing. I could go on and on about the new models, but I don't have enough space here to truly share all my excitement. So next time you are in the store take a look at them. I would be happy to walk you through the new features.

Lastly, I hope all of you have had a good Rally season thus far and are excited for the State Rally to come to San Diego! It sounds like its going to be a great time. The Rally Committee has really done a good job on the planning and prep required to host such a big event. Have a great September everyone! I hope to see you on the road or at the store soon!

Ride safe,

Brett D

Next H.O.G. Chapter Meeting Friday, Oct 4th, Elk's Lodge @ 6:30PM
1400 E. Washington Avenue El Cajon, CA 92019

DIRECTOR'S CORNER, Jody V.

I did the Ladies Skills Class a couple of weeks ago and wanted to tell you about it. Eight ladies (including me) showed up to take advantage of having the opportunity to get instruction from a great safety team. Rich A., our Safety Officer, Mike H. and Mike L. worked hard to put the skills class together for us.

We started out working on the friction zone and just riding our motorcycles at very low speed. We moved on to the cone weave with the cones spaced at two distances so we could practice counter steering with them further apart and then turning the handle bars with the cones closer together. We then moved on to the offset cone weave. From there we worked on stops. First getting up to second gear with two sets of cones. The first set to trigger braking and the second as the stopping point. After completing the first exercise, we repeated, but this time without a designated trigger point. Mike H. stood down range with us riding straight at him and when his arms went out that was the signal to stop. The last two exercises were riding inside an oval followed by u-turns. The oval exercise was like a rectangle with rounded corners. The objective was to stay between the inner and outer cones at the corner. It was a great class. We all had fun and were able to improve our riding skills! If you are a lady rider wanting to improve your riding skills, you won't want to miss the next one.

The next Skills Class is September 8 and is open to all ECHOG riders. The Skills Class is a benefit of being an ECHOG member, so be sure to take advantage of having skills classes available. Thank you Rich, Mike and Mike for helping us to be better riders!

Another great benefit of membership took place August 9. Brett opened the service department to members after hours and did complimentary bike inspections that included making adjustments and installing small parts. He also provided dinner for the members that brought their bikes in. It was great timing for members who were preparing to head out for summer vacations and planning on putting some miles on their bikes, as well as those just getting back. So, on behalf of ECHOG, thank you Brett, Matt, Tyler, Steve, Paul, Justin, Cody, Ron, Ryan, Jay, Gary, Chris and Christian for doing this for us!

Our 'Fall Into Winter' event will be here before you know it and it takes a lot of volunteers to make it happen. If you can spare some time, we could use your help. There is always a lot to do: registration, game stops, 50/50, and it's a great way to meet and get to know other members.

Hope to see you at the next ride!

Jody

MEMBERSHIP, Brenda W.

Hello! Do you ever wake up and wonder where the summer went? That's how I feel today. Fortunately, the riding season in San Diego is pretty much year round. I know it's been a good summer for riding. I've heard about trips taking our members all over the United States. As I write this, many of our members are heading out to Milwaukee for the 110th Anniversary party. How fun!

Now for the statistics: We currently have 354 members. I want to give a big shout out to all our new members. Welcome!!!! Now is a great time to join! The price is only \$10 and all the perks still apply! Dealership shopping discounts, participation in member only events, the upcoming Christmas party....did I mention shopping discounts at the Dealership??

I know I have explained the process of membership before, but I think it's important to reiterate, since we have new members every month. There is just one prerequisite to being a member of El Cajon H.O.G. A prospective member must first be a current member of the National Chapter of H.O.G. Just go to the National website at members.hog.com and sign up. Once that is done, you are free to join your local Chapter (that's us!). Just like National H.O.G., each person must join as an individual. Husbands and wives will each need to join separately and each pay the membership fee. Ladies, if you would like to be a member of El Cajon H.O.G. but don't want to join National H.O.G. with a full membership, you can join as an Associate to your husband's National membership. The website at members.hog.com will give you all the details. The cost is less and it allows you to join your local Chapter.

If you are interested in a new name patch, let me know. I order them on a regular basis and should have them back a few weeks later. We now have access to a few different styles. Each patch style is \$10. If you have any questions about the style choices, let me know. See me at our next H.O.G. meeting and we can set up the order.

Lastly, if you have any questions about your membership benefits or patches, please send me an email at ecmembership@cox.net. I'll investigate and get back to you.

Brenda W.

ACTIVITIES OFFICER, Teresa M.

Hello Everyone,

This month we will be extremely busy with lots of rides and places to go. The biggest one I am sure you are all looking forward to is the CA State Rally. The Rally organizers have already tallied over 850 registrants. There will be a number of rides from the rally site to E.C.H.D. Terrie, Deanne, and I will be working at E.C.H.D. selling ice cream to raise funds towards the H.O.G. Christmas Party.

Does anyone have a small freezer, not in use, capable of being moved to E.C.H.D. for the duration of the Rally? We are in need of freezer space for the ice cream. If you could help, please contact me at activities@elcajonhog.com. I would also like to ask, if there is anyone out there who would like to volunteer some time to help with the ice cream sales? Please contact me at the email address above.

The dates and times are as follows:

Friday, September 13, 2013 between 10:30 - 5:00 p.m.

Saturday, September 14, 2013 between the hours of 10:30 - 4:00 p.m.

There will be shifts during the above mentioned time periods so all of you can enjoy the rally. The sale of the ice cream is important to the success of our Christmas Party and will help to keep the cost of tickets down. I would greatly appreciate all the help you can provide, especially on Friday when it is estimated that we could have 400 rally participations rolling through El Cajon Harley Davidson. With the heat we have been experiencing, sales could be a huge success.

It is all of us working together that make El Cajon H.O.G. a success.

**Thanks,
Teresa**

ACTIVITIES AT A GLANCE September 2013

Thursday, September 5 'GAARP' ride, ECHD @ 9:30AM, KSU 10:00AM

Friday, September 6 ECHOG Chapter Meeting, Elk's Lodge @ 6:30PM

Burn Your Own Steak @ 5:30PM



Sunday, September 8 Skills Class, Elk's Lodge @ 10AM-1:00PM

Thurs-Sun, September 12-15 CA State Rally

Thursday, September 20 LOH Meeting, ECHD @ 6:30PM



Sunday, September 22 Pediatric Brain Tumor Foundation Ride, ECHD @ 9AM

Saturday, September 28 Bigg's 'Indian Summer' Poker Run, 8AM-3PM

Sunday, September 29 Cubscout Breakfast, Lakeside VFW



LISTEN UP! WITH JACKIE & TINA



It's hot again El Cajon (Hell Cajon)!! Get down to the Dealership and pick-up a cooling vest, if you don't already have one. We also have our mesh textile jackets in stock for maximum protection and venting. Come see us. You know where we are!

-Jackie-

Hey guys. It sure has been a great Spring and Summer! We love having all of you out to support our BBB's and various Events. Stay tuned for a great Fall and Winter here at EC Harley! We hope to see all of you Friday, September 13th, for the special CA Rally stop... fun things in store for all. I will be away from the Dealership for a little R&R but sure to return for the big Rally Event. A great big thanks to all our volunteers over the past months... certainly couldn't do it without you!! Ride Safe.

-Tina-



TO THE FRIENDS OF EL CAJON HOG THANK YOU FOR YOUR SUPPORT!!!!

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El Cajon Harley Davidson
HOG LOG Newsletter
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GET WELL CARDS TO H.O.G. MEMBERS

If you know any H.O.G. member who is ill or in the hospital, please call Betty Blaisdale at [REDACTED] and give her the recipient's name and address.

Betty has graciously offered to send get well cards on behalf of El Cajon H.O.G.

Get Well Soon

Got an idea or suggestion for the H.O.G. Chapter?

Look for the bucket at the Chapter Meetings or go to the [El Cajon HOG website](http://www.elcajonhog.com) and click on the bucket icon located near the bottom of the home page.

We want to hear from you and encourage input from everyone on how to make the Chapter better.

